

# **ASEE Women in Engineering Division**

Webmaster's Report, Adrienne Minerick  
June 21, 2010

## **I. Hosting information**

The website has been located at [wied.asee.org](http://wied.asee.org) since July 2008. We requested from ASEE a server with PHP and MySQL support and received a development site at [wieddevelopment.asee.org](http://wieddevelopment.asee.org) with these capabilities. We'll be moving content over this next year and once complete, [wied.asee.org](http://wied.asee.org) will point to this new server. PHP and MySQL enable secure login as well as online submission of nominations for our awards.

## **II. Content added since June 2009**

- a. Jobs, News, WIED activity updates (see Section III)
- b. New pages created for:
  - i. Honor Roll highlighting accomplishments of our members
  - ii. 2010 Conference, 2009 Conference photos
  - iii. Apprentice Educator Grant Program and 2010 winner
  - iv. WIED Strategic Plan
- c. Secure website for officers to share important division documents.

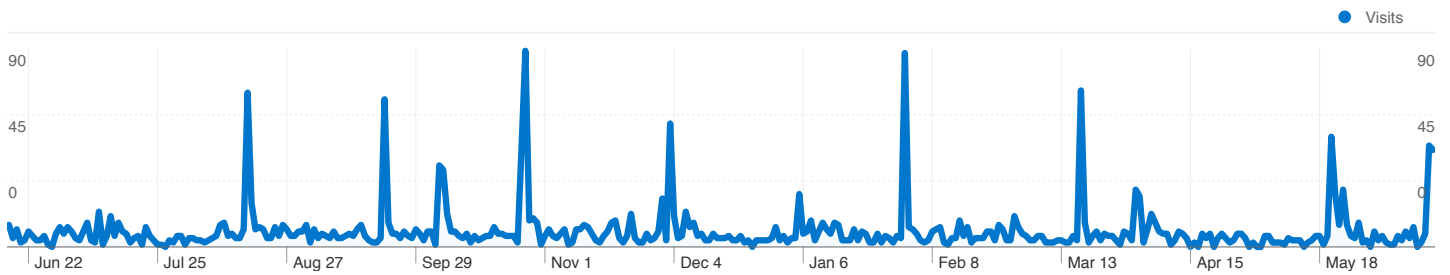
## **III. Regular activities**

- a. Google Analytics has tracked website usage since September 2008
  - i. See separate section of report showing this year's usage trends.
- b. Job listings are obtained from
  - i. Direct emails to Bev or myself specifically targeting WIED memberships
  - ii. WEPAN list serve
  - iii. Announcements circulated to WIED board members
- c. News items are solicited and obtained from
  - i. Board members
  - ii. WIED membership
  - iii. Miscellaneous sources
- d. Reports on WIED activities
  - i. Monthly meeting minutes
  - ii. Programmatic activities for the annual meeting
  - iii. Elections posted at each stage on the website
  - iv. Best paper information & announcement of 2010 winners
- e. Regular emails to memberships summarizing all of these ongoing activities

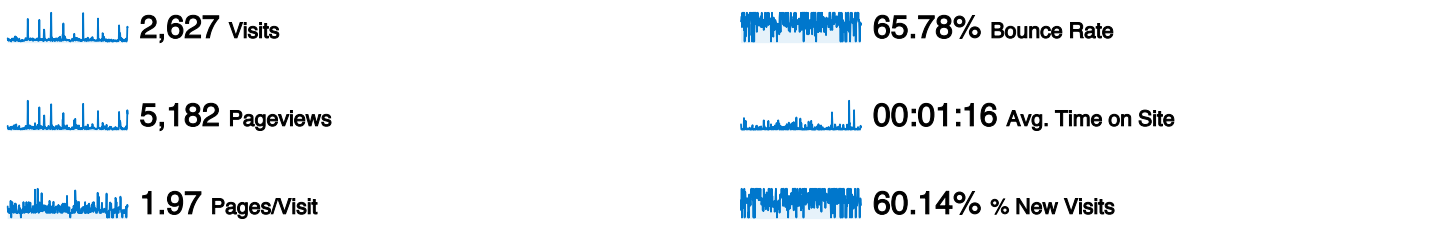
## **IV. Ideas & intended future content to add**

- a. Online application for AEG.
- b. Recruitment prose & quick way to sign up for membership
- c. Database of women faculty with discussion / networking interface?
- d. Other ideas?

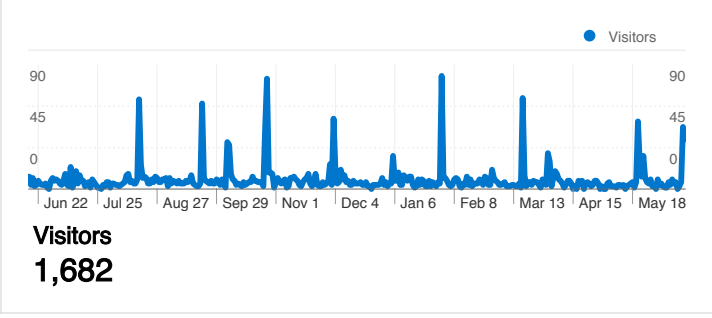
## **V. Welcome Mary Phelps, new Assistant Webmaster!**



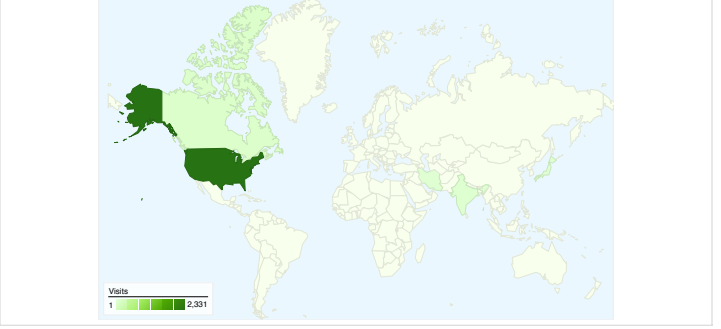
**Site Usage**



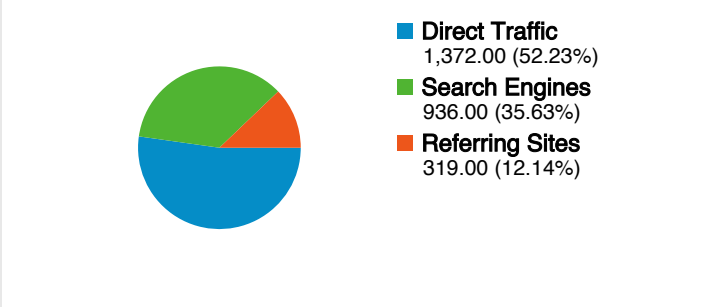
**Visitors Overview**



**Map Overlay**

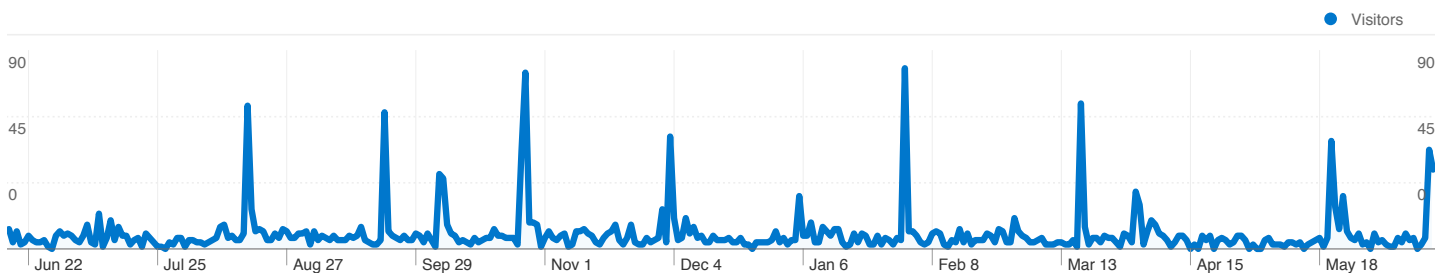


**Traffic Sources Overview**



**Content Overview**


Pages	Pageviews	% Pageviews
/jobs.html	2,116	40.83%
/	794	15.32%
/news.html	405	7.82%
/HonorRoll.html	303	5.85%
/index.html	262	5.06%



## 1,682 people visited this site

 2,627 Visits


 1,682 Absolute Unique Visitors

 5,182 Pageviews

 1.97 Average Pageviews

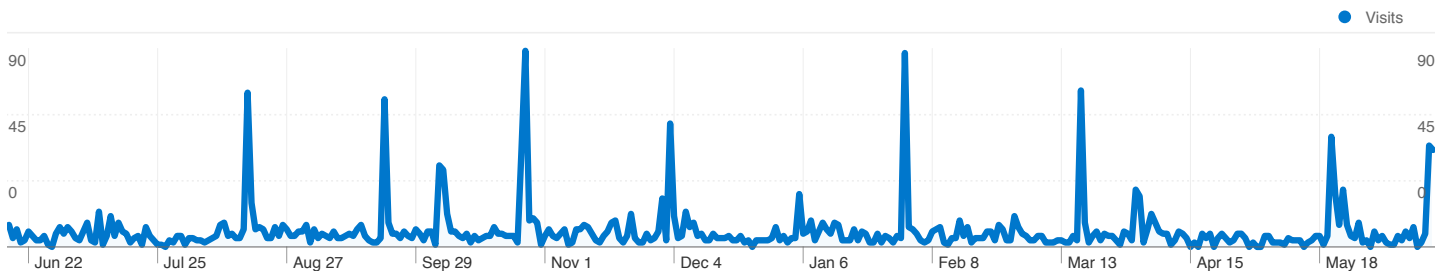
 00:01:16 Time on Site

 65.78% Bounce Rate

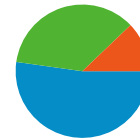
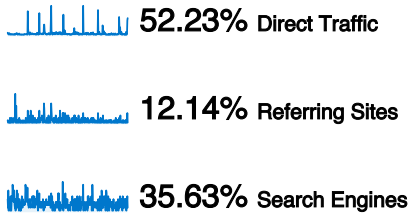
 60.14% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,231	46.86%	T1	1,266	48.19%
Firefox	932	35.48%	Cable	727	27.67%
Safari	326	12.41%	Unknown	314	11.95%
Chrome	104	3.96%	DSL	294	11.19%
Opera	9	0.34%	Dialup	25	0.95%



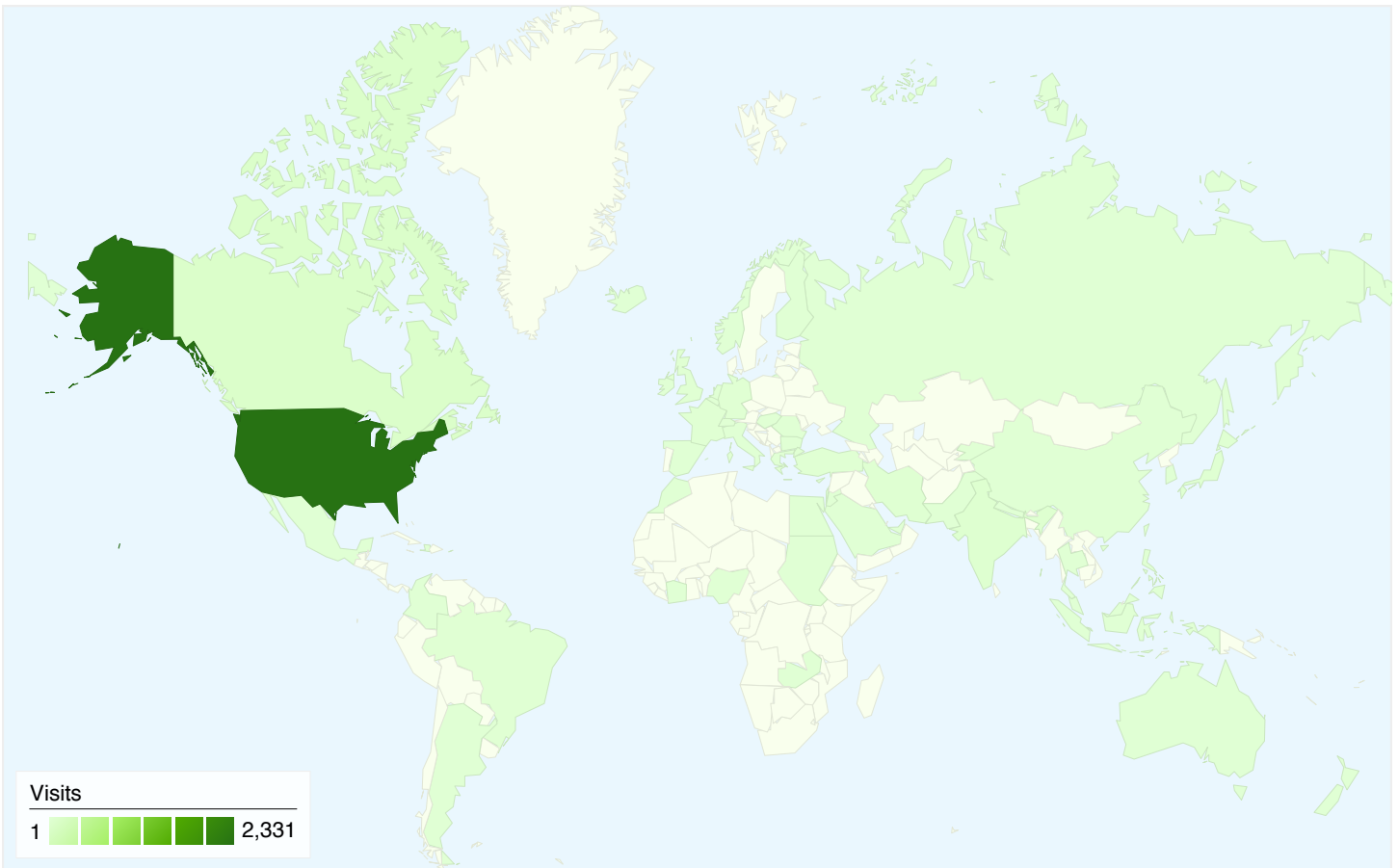
All traffic sources sent a total of 2,627 visits



- Direct Traffic**  
1,372.00 (52.23%)
- Search Engines**  
936.00 (35.63%)
- Referring Sites**  
319.00 (12.14%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,372	52.23%	asee wied	27	2.88%
google (organic)	830	31.59%	assistant professor position,	16	1.71%
asee.org (referral)	134	5.10%	wied	14	1.50%
yahoo (organic)	56	2.13%	wied.asee.org/	14	1.50%
bing (organic)	24	0.91%	industrial engineering faculty	12	1.28%

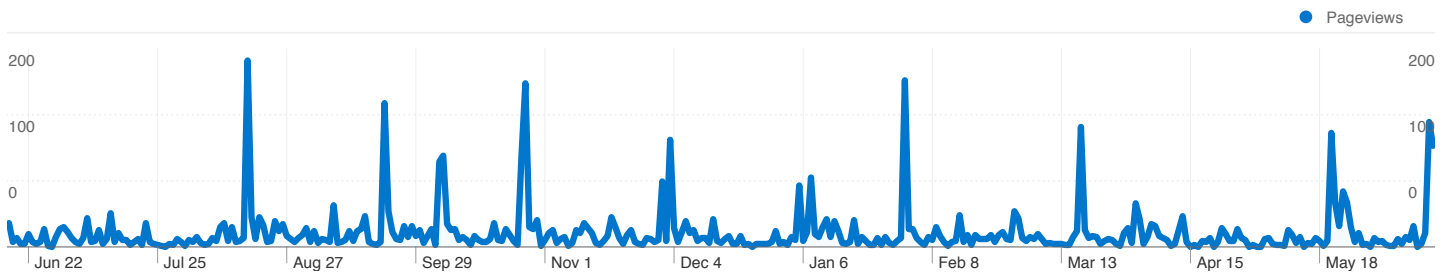


## 2,627 visits came from 56 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>2,627</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.97</b> Site Avg: 1.97 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:16</b> Site Avg: 00:01:16 (0.00%)	<b>% New Visits</b> <b>60.14%</b> Site Avg: 60.14% (0.00%)	<b>Bounce Rate</b> <b>65.78%</b> Site Avg: 65.78% (0.00%)	
United States	2,331	2.03	00:01:17	57.92%	64.48%
Canada	70	1.63	00:01:12	64.29%	72.86%
India	31	1.23	00:00:29	90.32%	83.87%
Japan	18	2.50	00:04:05	61.11%	50.00%
Iran	16	1.25	00:01:28	93.75%	75.00%
France	14	1.71	00:00:52	57.14%	71.43%
United Kingdom	12	1.58	00:00:39	66.67%	66.67%
Brazil	12	1.00	00:00:00	0.00%	100.00%
Germany	11	1.18	00:00:29	100.00%	81.82%


Turkey	9	1.11	00:00:01	77.78%	88.89%
					1 - 10 of 56



Pages on this site were viewed a total of 5,182 times

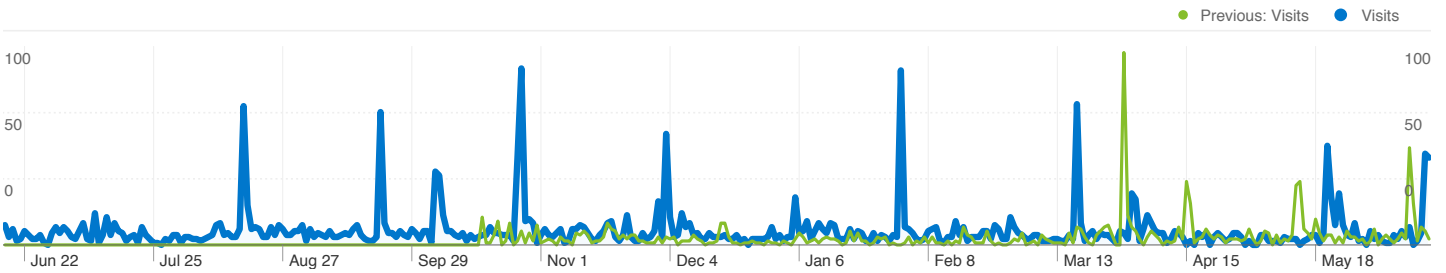
 5,182 Pageviews

 4,031 Unique Views

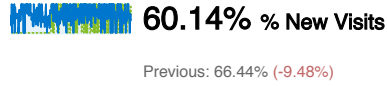
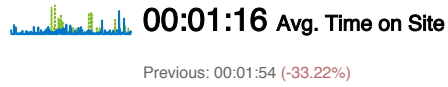
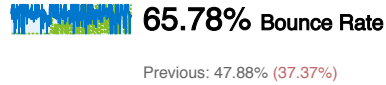
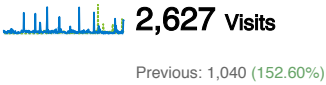
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## Top Content

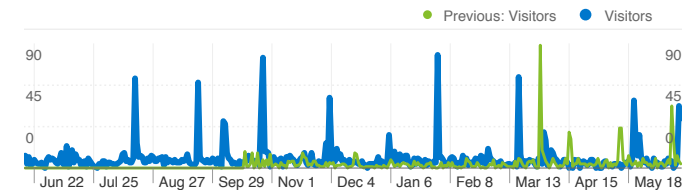
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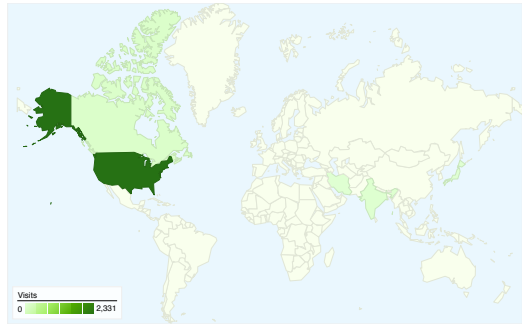


**Visitors Overview**



**Visitors**  
**1,682**

**Map Overlay**



**Traffic Sources Overview**

