

WIED Teleconference Minutes, October 28, 2011

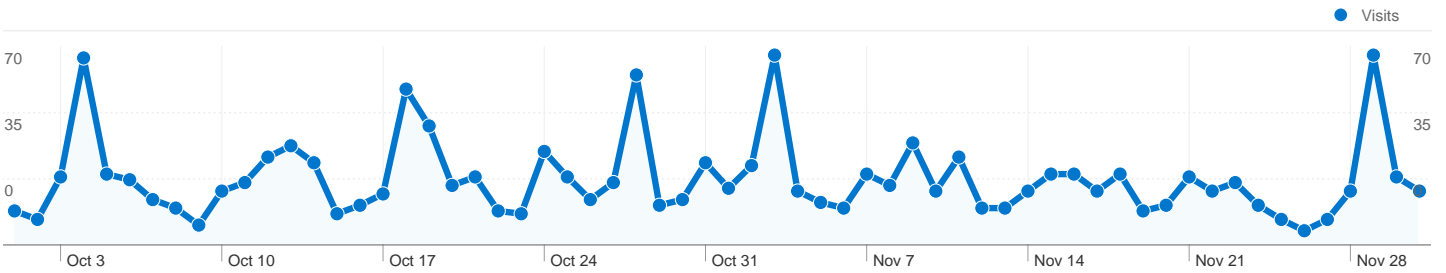
Present: Jenna Carpenter, Kristen Constant, Sandra Eksioglu, Beth Holloway, Brian Kirkmeyer, Susan Lantz, Susan Metz, Mary Phelps, Donna Reese, Beena Sukumaran

Absent: Adrienne Minerick

1. Approval of minutes from the September teleconference
 - a. Approved with no corrections.
2. Treasurer's Report – Adrienne
 - a. There is still an outstanding question as to when the operating account disbursement is made from ASEE, since it hasn't happened yet.
 - b. Adrienne is still checking to see how the membership renewals/additions compare to past years, since they drop in number in May/June/July.
3. Webmasters' Report – Mary & Sandra
 - a. Job listing is still the most popular content page on the WIED website. Website is updated every three days by Sandra.
 - b. Consensus is to remove job postings after no more than six months. Other information (e.g. conference information) can be kept for longer.
 - c. Suggestion to think about ways to drive people to other parts of the site...perhaps awards once they are posted.
4. Annual Conference 2012 – Kristen
 - a. Panel topics
 - i. There were three (3) panel suggestions in the abstract submissions: Paths to Administration, Untold Stories of Women/Science/Technology, Mentor Net.
 - ii. Let Beena know if you have suggestions for administrators for the Pathways panel.
 - b. Paper status
 - i. There were 48 abstracts submitted, including 10 after the soft extension to the submission deadline.
 - ii. Sixty-two (62) reviewers volunteered, and each received between 1-3 abstracts to review.
 - c. Workshop
 - i. Susan M. is going to see if she has the workshop application from last year and update the dates and send it around for comments. The consensus was to get the call out as soon as we get the application on the web and then send reminders out in December and early January. There was a Feb 15 deadline last year because there was a delay getting it on the web so January 15 should be doable this year if we get the application out there now.
5. Distinguished Lecturer Nominations Update

- a. Donna was unable to get a response from the Speakers Bureau.
 - b. Cynthia Breazeal decided that she could not do the Lecture. Thus far, we do not have a nominee for the Distinguished Lecture. The remaining suggestions are Elizabeth J. Allen (Women in Higher Education: Equity Matters), Sheryl Sandberg (or possibly another IT woman CEO), Valerie Young (author of “The secret thoughts of successful women”), and Cheryl Schrader (Off the Record: The Untold Stories of Women, Science and Technology).
6. Update on status of naming of AEG award – Donna
- a. Donna has not heard back from ASEE about this, so there is not yet a decision made. We hope to know by the next teleconference.
7. Susan Keillor Award Nominations – Donna
- a. Donna is on the committee, and will send a message to the listserv about this award nomination process. This award is for people with an impact on women in engineering.
8. Days/times for future meetings
- a. December 2, 3-4pm eastern

Meeting was adjourned at 3:40PM Eastern time.



Site Usage

1,443 Visits

70.06% Bounce Rate

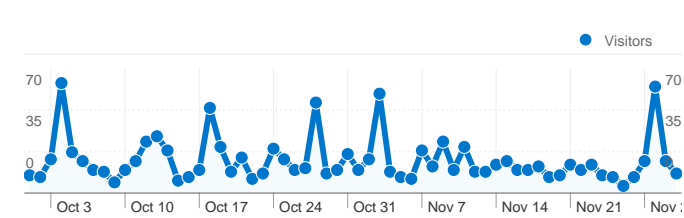
2,481 Pageviews

00:01:36 Avg. Time on Site

1.72 Pages/Visit

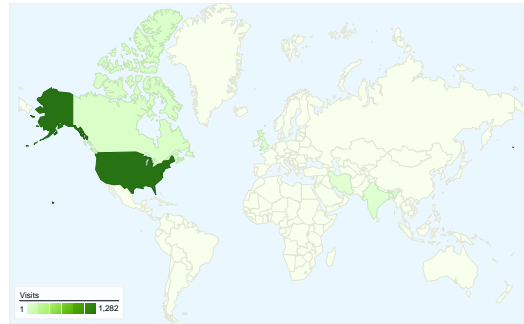
46.71% % New Visits

Visitors Overview

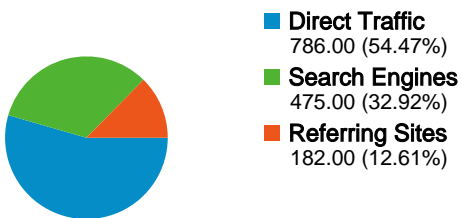


Visitors
782

Map Overlay

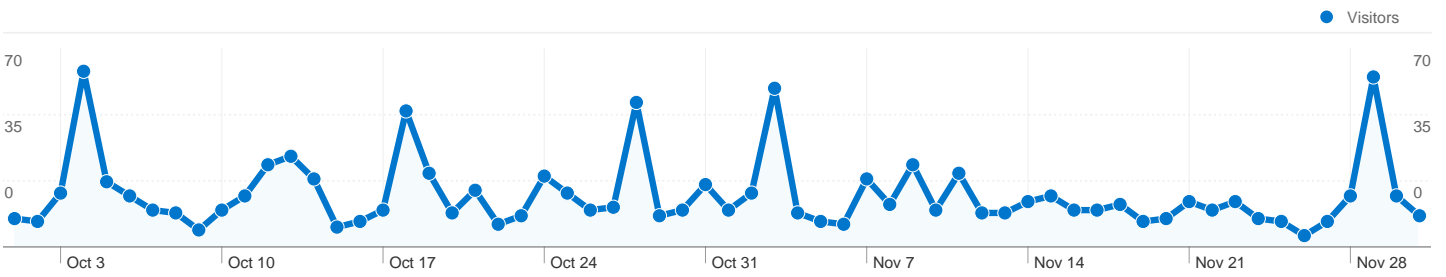


Traffic Sources Overview



Content Overview


Pages	Pageviews	% Pageviews
/jobs.html	1,575	63.48%
/	267	10.76%
/news.html	109	4.39%
/AEG.html	72	2.90%
/HonorRoll.html	60	2.42%




782 people visited this site

 **1,443 Visits**

 **782 Absolute Unique Visitors**

 **2,481 Pageviews**

 **1.72 Average Pageviews**

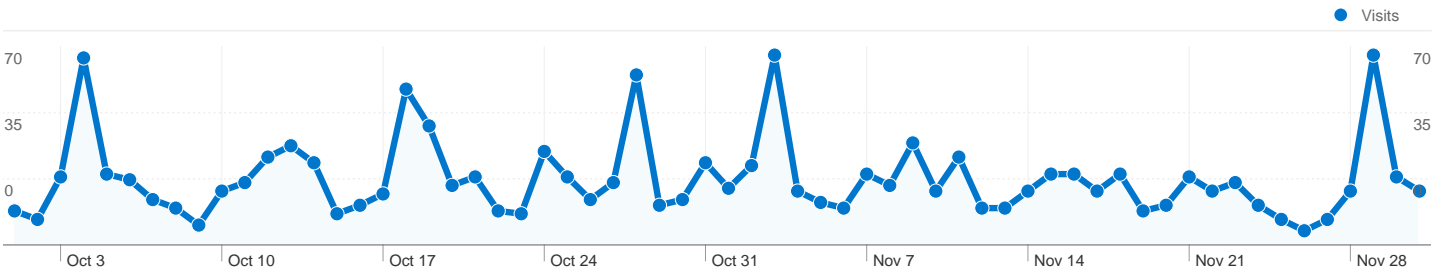
 **00:01:36 Time on Site**

 **70.06% Bounce Rate**

 **46.71% New Visits**

Technical Profile


Browser	Visits	% visits
Firefox	648	44.91%
Internet Explorer	455	31.53%
Chrome	190	13.17%
Safari	118	8.18%
Android Browser	13	0.90%

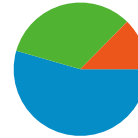


All traffic sources sent a total of 1,443 visits

 54.47% Direct Traffic

 12.61% Referring Sites

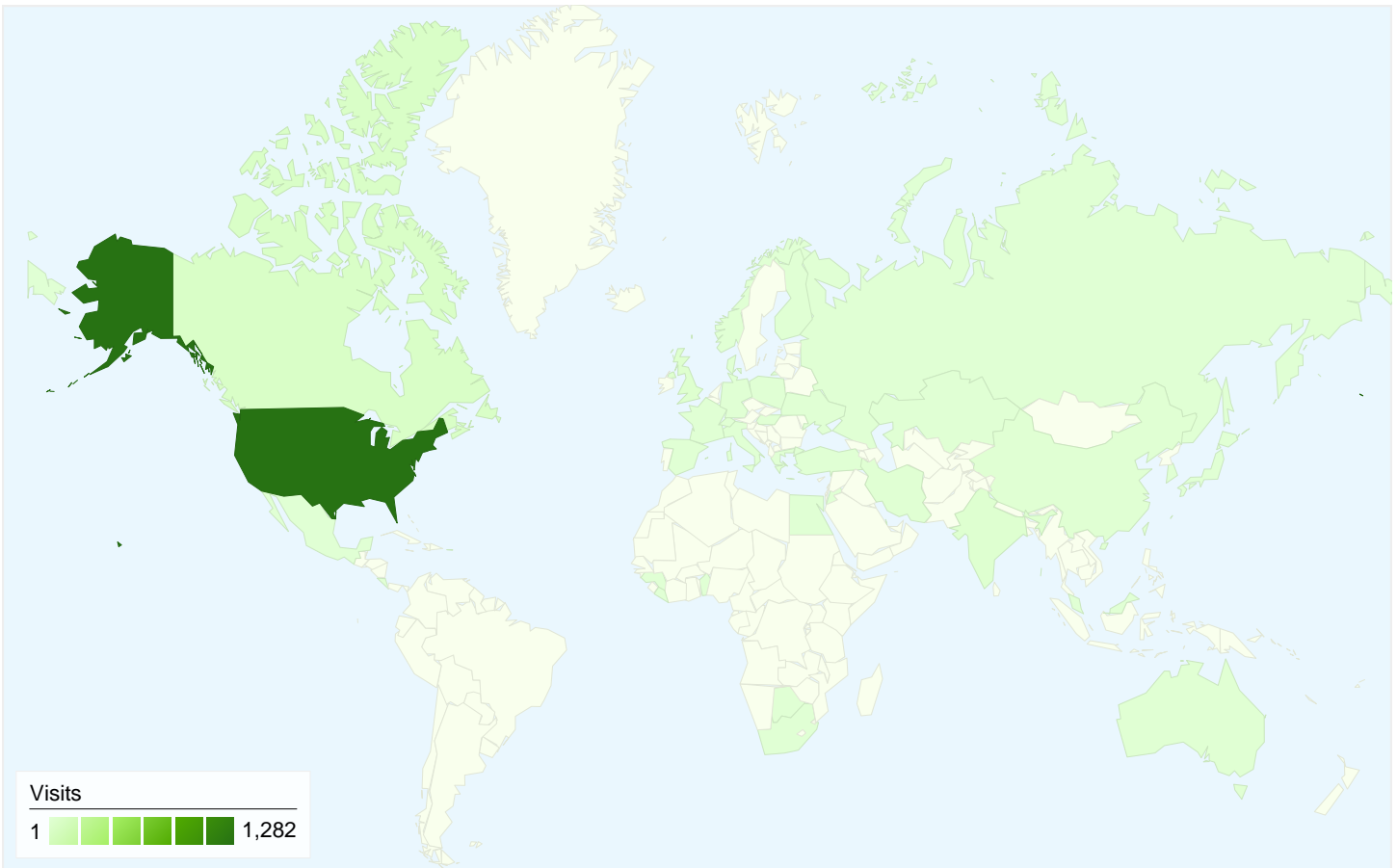
 32.92% Search Engines



- Direct Traffic
786.00 (54.47%)
- Search Engines
475.00 (32.92%)
- Referring Sites
182.00 (12.61%)

Top Traffic Sources

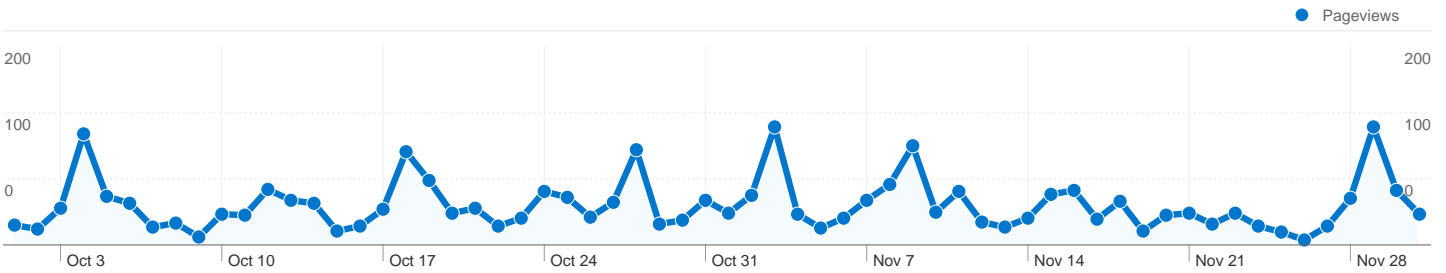
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	786	54.47%	(not provided)	65	13.68%
google (organic)	455	31.53%	tenure+track+position+in+gulf+	24	5.05%
asee.org (referral)	146	10.12%	wied asee	22	4.63%
bing (organic)	11	0.76%	open position, industrial	17	3.58%
us.mg201.mail.yahoo.com	9	0.62%	faculty position in "engineering	15	3.16%




1,443 visits came from 39 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,443 % of Site Total: 100.00%	1.72 Site Avg: 1.72 (0.00%)	00:01:36 Site Avg: 00:01:36 (0.00%)	46.71% Site Avg: 46.71% (0.00%)	70.06% Site Avg: 70.06% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,282	1.72	00:01:39	44.31%	69.73%	
Canada	52	1.33	00:00:44	34.62%	78.85%	
United Kingdom	21	1.48	00:01:06	71.43%	66.67%	
India	17	2.65	00:04:07	47.06%	52.94%	
Iran	8	2.25	00:00:58	100.00%	50.00%	
Australia	7	1.86	00:00:20	85.71%	85.71%	
China	7	1.57	00:00:50	85.71%	71.43%	
Taiwan	4	2.00	00:00:15	100.00%	75.00%	
Turkey	3	1.00	00:00:00	100.00%	100.00%	

Egypt	3	1.67	00:00:53	100.00%	66.67%
					1 - 10 of 39



Pages on this site were viewed a total of 2,481 times

 **2,481** Pageviews

 **1,796** Unique Views

 **70.06%** Bounce Rate

Top Content

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/jobs.html	1,575	63.48%
/	267	10.76%
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