

WIED Teleconference Call  
September 7, 2010 Minutes

Present: Mara Wasburn, Donna Reese, Brian Kirkmeyer, Kristen Constant, Pat Backer, Beena Sukumaran, Mary Phelps, Susan Lantz, Jacqueline El-Sayed, Adrienne Minerick, Beville Watford

Absent: Laura Pauley

**Agenda**

1. Approval of Minutes
  - a. Minutes were approved without changes.
2. Treasurer's Report (Jackie)
  - a. Formal report in progress and will be forwarded by Jackie. No outstanding concerns.
3. Website Update
  - a. Down 5% compared to July 2010, based on Google Analytics. This is likely due to timing. Mary taking over posting job announcements and Adrienne will address the presentation/organization of the website.
  - b. Reminder to people to submit things to the Honor Roll.
4. Strategies for increasing membership and member involvement
  - a. Provide opportunities to become involved, either as officers, with conference preparations or as reviewers of papers.
  - b. Follow-up on questionnaire from conference (Donna).
  - c. Target non-members from email lists or all female full professors who are non-ASEE members (Mara), as well as networking within universities, stressing help/support system for non-tenured faculty.
  - d. Testimonials from members for how WIED helped them.
  - e. Formalized mentoring group.
  - f. Facebook or LinkedIn groups. Kristen has set up and will include new WIED logo.
5. Strategies for increasing the number of members standing for elected office

- a. Similar tactics as employed to increase membership and member involvement.
6. Panel topics for the Vancouver Conference (Donna)
    - a. Monolith is the new abstract submission system, and submissions start September 8<sup>th</sup>, 2010. Only open until October 8<sup>th</sup>, 2010. There is some concern with Monolith due to continuing testing of the system.
    - b. **Donna** will email WIED membership with instructions for uploading abstracts.
    - c. Panels were well received at Louisville conferences, and need to keep the quality good. Favored panels include “when to move into administration” and “how to work the dual career situation”. Other possibilities include ”women who feel isolated in their department” and “global perspective on women’s issues from women at international universities” (**Beena** to talk to International Division for help).
7. Uses for the available PIC monies
    - a. WIED Distinguished Lecturer. Deadline for Distinguished Lecture nominations is October 15<sup>th</sup>, 2010. Send potential nominees to **Mara**. \$500 plus match from division.
    - b. Other ideas for using these monies should be forwarded to Mara.
8. Days/times for future meetings
    - a. Tuesdays are good for most, but it will depend on the time. Second or 4<sup>th</sup> Tuesday at 2PM could work. **Brian** will re-send a poll with quick turnaround.

Meeting Adjourned at 1:46 pm EST