

WIED Teleconference Call
Minutes
November 19, 2008

Attending

Mara Knott
Donna Reese
Bev Watford
Susan Burkett
Paige Smith
Jennifer van Antwerp
Mara Washburn
Maria Petrie

Not Attending

Elaine Cooney
Adrienne Minerick
Pat Backer

1. Treasurer's report given by Jennifer and sent to Executive Committee on Wednesday, Nov. 19. The report led to discussion about fund raising for the reception in Austin next year. Tricia Berry has given Bev some names of companies and individuals to contact that might be interested in sponsoring the reception.
Action Items: Bev will contact Jean Washington at 3M, Betty Shanahan at SWE, Dianne Matt at WEPAN, and David Poursh at MentorNet; Donna will contact Lisa Gable at IBM; Jennifer will contact National Instruments. Other companies mentioned but no contacts provided are: Applied Materials, Dell, Hensel Phelps, PBS&J, Google, and Freescale. The suggestion is to start by asking sponsors for \$1000 hoping that companies will contribute between \$500-1,000 each. The companies/organizations will be listed as sponsors of the reception, given verbal recognition, and can place their banners or logos at the reception.
2. Distinguished Lecture and panel conflict: The conflict was described between the distinguished lecture and one of the 2 panels (Leadership opportunities and "Taking a Break"). One option is to cancel the 2nd panel as this conflict was discovered when Donna was gathering names for the panel. Priscilla Nelson, Cheryl Schrader, Lesia Crumpton-Young, and Noel Schulz have agreed to serve. Mary Poulton and Patricia Davies are possibilities. The other option is to move one of the panels to another time slot. This option was agreed upon. Donna Reese will Chair the panel on Leadership and Bev will Chair the panel on "Taking a Break." **Action Items:** Mara will work on finding a new time. The time before the Business Meeting would be good. Bev will tell WEPAN and ASEE of the decision.
3. Conference Update given by Mara W. 46 abstracts received with 17 reviews in and waiting on the remainder. There was discussion on the co-sponsoring of the session "Engineer Your Life" – a workshop on how to attract young girls to engineering. Initially it was suggested to have that workshop be sponsored by K-12. Mara reminded the committee that it does not cost anything to co-sponsor. **Action Item:** Bev will talk to the appropriate people about co-sponsoring.
4. Other Business. Social networking was discussed. Maria is going to discuss this aspect with someone at her university that teaches this. The idea is to better target and broadcast information. Bev reminded us of the initial goal of this networking task which is to develop a directory of Women in Engineering that could be useful if one was looking for a Dept. Head, Center Director, etc. Directory participants would input their information

and it would be accessible only to people that are part of the network. **Action Item:** Maria will continue investigating this task.

Other discussion was related to possibly raising the dues for WIED (possibly to \$5) and how we might use any additional revenue. Mara brought up the possibility of WIE co-sponsoring events as a way to promote the division. Bev asked if we are allowed to spend funds that way. Service awards were also discussed for recognition of outstanding individuals in their area. The award could be monetary or a plaque. Funds could be used for an honorarium paid to a Distinguished Speaker or to help with travel for a speaker. The awardee could be publicized through an article in Prism perhaps. Another idea was related to the upcoming workshop sponsored by NAE on Change Agents. It might be possible to sponsor a joint award with NAE for Change Agents that are women. Bev is planning a newsletter to let people know what WIE is doing and plans to do in the future as well as ask for suggestions. It was suggested that we target women in ASEE but not in WIED as a way of reaching out to them. **Action Items:** All Committee members continue to send out ideas by email regarding these ideas.

5. Time slots will be chosen soon for calls to take place during the spring semester with a possibility of keeping this time (2 pm EST on Wednesdays) since it seems good for everyone.