

WIED Teleconference Call
May 23, 2011

Present: Donna Reese, Kristen Constant, Pat Backer, Adrienne Minerick, Beena Sukumaran, Laura Pauley, Mary Phelps, Beena Sukumaran (Susan Lantz)

Absent: Brian Kirkmeyer, Jacqueline El-Sayed, Beville Watford

Agenda

1. Approval of April Minutes (Beena)
 - a. Minutes were approved without additional changes.
2. Treasurer's Report (Jackie)
 - a. Jackie informed Donna that there were no additional expenses except for the conference call. No official report was sent.
3. Webmaster's Report (Adrienne & Mary)
 - a. Adrienne emailed the usage report for the WIED website.
 - b. The elections resulted in 41% increase in traffic last month.
 - c. The traffic is down, which is typical for this part of the year. There are no new job openings.
 - d. Most traffic is still from direct visits (45%), search engines are 22% of traffic and referring sites are 27%. Referring sites works well.
 - e. Coordinating for transition with Mary Phelps. Challenge posed due to Google analytics, which is linked to Adrienne's e-mail address. Need to change it to a new e-mail address, which can be passed down, but will lose history up until now. **Mary Phelps will check with a Google contact** to see how it can be linked to the previous e-mail.
 - f. No problems anticipated with the transition.
4. Naming of AEG award (Donna)
 - a. Donna enquired with HQ if AEG award has been approved. Information obtained on AEG award and renaming it after Mara Wasburn will be put for a vote during the business meeting.
 - b. Certificate for this year will not reflect any name change.
5. Election Update (Susan/Adrienne)

- a. 47 voted in runoffs.
- b. 60 in original election.
- c. Have to appoint someone for Mary's Director at Large position for one year. The person could be trained to be next year's Webmaster. Informally one Director at Large will be Webmaster assistant. **Donna will check on by-laws** to see how the appointment works (Chair or Executive Board).

6. Conference update

- a. Preparation update (Donna)
 - i. Donna has already sent information to moderators on responsibilities, contact information of authors, etc.
 - ii. There were a few last minute cancellations of moderators, but there were backup moderators for each session.
 - iii. **If you have any pictures from last year's meeting, please send it to Donna (All)** so that it can be put up during business meeting/reception.
 - iv. **Kristen will check if projector is available for reception.**
- b. Bookmarks (Laura)
 - i. Laura will include best paper award on bookmark.
 - ii. **Donna will contact authors who got honorable mention.**
 - iii. Laura will have paper certificates for honorable mention.
 - iv. Best paper awardee has been notified that presentation will be done at reception. It will also be mentioned at business lunch.
- c. Meeting for picnic (Beena); **send e-mail to Donna with information about meeting** place for meeting, Donna will e-mail membership.
- d. Reception planning (Kristen)
 - i. Everything is ready for the reception.
- e. Business meeting, see attached draft agenda (Donna)
 - i. Draft agenda sent out earlier.
 - ii. **Donna will send reminder about runoff election soon.**
 - iii. Agenda for business meeting will be sent out closer to conference to members.
 - iv. Honors and recognition index cards will be handed out during the business meeting to jot down honors received last year by the members for inclusion in Honor Roll.
 - v. Moment of silence for any members who have passed on – an idea put forward and if there is agreement, it will be observed.
 - vi. **Obtain list from Dwight Wardell of first time attendees**, invite them to attend WIED business luncheon.
 - vii. **Exchanging cell phone number (All)** – if willing to share it, send it to officer list.

viii. Any insights of calling plans for Canada, please send it to the officer list, too.

7. New Business

a. None was proposed or discussed.

Meeting Adjourned at 4:04 pm EST.