

SAVE THE DATE

FYEE 2025 | JULY 27-29 | COLLEGE PARK, MD



A. JAMES CLARK
SCHOOL OF ENGINEERING



Hosted by the Keystone Program,
University of Maryland

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

16th Annual First-Year Engineering Experience Conference

July 27 – July 29, 2025, at University of Maryland, College Park, MD

Conference Overview:

Approximately 200 academic and industry representatives are expected at this event to discuss and share relevant topics on the first-year engineering experience. Participants include college deans, department chairs, student service professionals, advisors, faculty in engineering and engineering technology, K-12 teachers, and industry leaders from across the country. Participants of FYEE come together to share and expand their knowledge and discuss a wide range of topics related to the first-year engineering experience.

The success of the FYEE conference relies on the generosity of individual donors and partners. Sponsorship helps subsidize the cost of many aspects of the event, including meal functions and special events. As a sponsor or advertiser, you will have the opportunity to reach your target market and maximize your brand awareness with academic and industry professionals from across the country. Donations will be recognized on the conference website and throughout the conference according to the sponsorship level noted on the next page.

Check <https://sites.asee.org/fyee2025/> for up to date information about the conference.

FYEE 2025 - Sponsorship and Advertising Opportunities

Diamond Level: Conference Title Sponsor (\$10,000)

- Sponsorship recognition at all meals, breaks, and keynote sessions
- Up to two full-page advertisements in the conference program
- Recognition on the conference website
- One exhibitor table in networking room (open Monday and Tuesday) – includes 2 complimentary conference registrations
- Inclusion of bag inserts for all attendees (bag insert provided by sponsor)
- Mono-color logo on outside of conference bag

Platinum Level: Conference Sponsor (\$5,000)

- Sponsorship recognition at a keynote session or meal
- Up to a full-page advertisement in the conference program
- Recognition on the conference website
- One exhibitor table in networking room (open Monday and Tuesday) – includes 2 complimentary conference registrations
- Inclusion of bag inserts for all attendees (bag insert provided by sponsor)

Gold Level: Opening Reception Sponsor (\$2,500)

- Sponsorship recognition at the opening reception
- Up to a half page advertisement in the conference program
- Recognition on the conference website
- One exhibitor table in networking room (open Monday and Tuesday) – includes 2 complimentary conference registration

Silver Level: Corporate Sponsor (\$100-\$700)

- Bag Inserts – Inclusion of inserts, flyers, brochures, or other promotional materials for all attendees (insert material provided by sponsor) -\$200
- Conference Program Advertisement
 - Full Page - \$700
 - Half Page - \$350
 - Quarter Page - \$200
 - Conference Website only - \$150

Bronze Level: University Sponsor (\$250)

- University Logo included in the Conference Program
- Recognition on the conference website

Workshop Sponsor (\$1,500)

- One workshop session with description in the conference program – includes 1 complimentary conference registration

Exhibitor (\$1,500)

- One table in networking room (open Monday and Tuesday) – includes 2 complimentary conference registration

If interested, email Kevin Calabro (kcalabro@umd.edu) for details on how to send payment.