

Supporting the Business Information Needs of Engineering Students

an MIT Perspective

Stephanie Hartman, *Information & Outreach Services Librarian, MIT*

Angie Locknar, *Instruction Coordinator, Engineering and Science Libraries, MIT*

Overview

- Introduction
- Why it was necessary
- What we did
- Next steps

The MIT Business and Engineering Landscape

- Instruction is fairly new
- Dewey Library for Management and Social Sciences vs. Barker Engineering Library
 - 2.009: Product Engineering Processes
- Joint programs developing
 - Engineering Systems Division (ESD)
 - Technology and Public Policy (TPP)
 - Leaders for Manufacturing (LFM)

A call for help!

- Dewey Librarians held workshops for Sloan students
- Engineers wanted to attend
- “Help us Engineering Librarians! You’re our only hope!”

Responding to the call

- Meeting with instruction coordinators for business/engineering and department heads
- Team of business liaisons in Engineering and Science
- Started “roving” for workshops taught for Sloan students
- Co-teaching orientation for joint programs

Responding to the call

- January 2005 - workshop on finding company information
 - Repeated in April and July (and ongoing)
 - [Script](#)
 - [Handout](#)
- Training for Engineering librarians
- January 2006 – workshop on industry information
 - Repeated January 2007
 - [Script](#)

So far so good... or is it?

- Currently evaluating and assessing the workshops
 - Survey past attendees
 - Modify the workshops for our community
- Investigate Business Minor
 - Introduced in Fall of 2005
 - Engineering Librarians may interact with these students more through courses in their major

So far so good... or is it?

- Training refreshers for engineering librarians
 - Over 80 business and management databases – impossible to keep up
- Experiment with other delivery methods
 - Online tutorials - Camtasia

Special thanks to:

- Alex Caracuzzo and Maggie Bartley of the Dewey Library
- Howard Silver of the Science Library



Additional links of interest:

- Dewey Library, [Business Database Advisor](#)
- Dewey Library, [Dewey Research Advisor](#)
- Free Business websites:
 - Internet Public Library, [Business and Economics](#)
 - Answers.com, [Business](#)

