

Student services and engagement (John Napp, Rebecca Oroczo, Kristen MacCartney, Kelly Giles)

Newer librarians interested in knowing how others are engaging students outside of the traditional instructional sessions.

What do you do to engage students?

Student groups – John Napp: SWE, Engineers without Borders: what did you talk about? Libguide – women in STEM as a starting point. Reaching students through their own interests.

Kris: career literacy not information literacy. Not how to use, but why? Databases as LinkedIn, as prep for career fairs –what conferences is a company attending, what did they publish in the past few years, what keynotes given, as competitive intelligence tool, as a way to assess a company's commitment to its employees.

Let them know, broadly, what a database costs, and why the school feels it is a necessary expense; why do companies invest in these resources for the same access?

Students pay attention to career development, and to money.

Find a hook – this day in tech history, bring in a highly cited professors, a student who won a research award. A panel of student authors. Show how the databases aren't static resources, but dynamic reflections of your community and of opportunities in the field – why did IEEE, ACM, Elsevier, Springer start THESE particular journals? Why are there so many new conferences in XYZ field? Think critically about the generation of information, not just consumption.

Vendor Day, bring in different vendors to give talks. A fair set-up works well, since students don't have to commit a lot of time...

Make fun – scavenger hunt, guest speakers, prizes, food.

Host a gaming day, (ideal to bring in a gaming professional to talk, but that's not always feasible), promote through a student group (seems "cooler" if it comes through students).

Bring in comfort dogs? Lawn outside the library.

Stress relievers in library? Coloring books didn't work. USPTO online coloring book, Manga, or something timely. Donuts, cookies go over well.

Lego design competition. Origami competition. Let students use display cases to showcase projects.

