

2024 ASEE Southeastern Section Annual Conference KSU, Marietta, GA March 10th – 12th, 2024



Student Poster Competition Rubric

Abstract

Clarity of Problem Statement (Objectives, Rationale, etc.)	1	2	3	4	5
Theoretical Framework (Background, Literature, etc.)	1	2	3	4	5
Methodology (Approach, Procedure, etc.)	1	2	3	4	5
Results (Clear, Quantifiable, Interpreted and Discussed, etc.)	1	2	3	4	5
Impact of Work (Significance to the Field of Study)	1	2	3	4	5
Grammar, Mechanics, Audience, and Word Choice, etc.	1	2	3	4	5

Poster

Style, Organization, and Visuals

Visual Appeal (Legibility, Color Scheme, Contrast, etc.)	1	2	3	4	5
Layout and Organization (Logical, Information Flow, Headings, etc.)	1	2	3	4	5
Figures, Tables, and Charts (Clear, Related to Material, etc.)	1	2	3	4	5
Written Content (Appropriate, Concise, Grammar, Mechanics, etc.)	1	2	3	4	5

Subject Matter and Scientific Merit

Abstract (Concise, Appropriate Content, etc.)	1	2	3	4	5
Introduction (Problem Background, Literature, etc.)	1	2	3	4	5
Methodology/Approach (Procedure, Steps, etc.)	1	2	3	4	5
Results (Presentation, Quantification, Analysis, Discussion, etc.)	1	2	3	4	5
Conclusions and Future Work (Summary, Next Steps, etc.)	1	2	3	4	5
Scientific Merit (Significance to the Field of Study, Intellectual Merit, etc.)	1	2	3	4	5

Poster Presentation

Verbal Communication (Appropriate for Audience, Clear, Volume, etc.)	1	2	3	4	5
Nonverbal Communication (Body language, Eye Contact, etc.)	1	2	3	4	5
Professionalism (Appearance, Demeanor, etc.)	1	2	3	4	5
Ability to Answer Questions (Thorough, Correct, etc.)	1	2	3	4	5

Scoring

Abstract	/30
Style, Organization, and Visuals	/20
Subject Matter and Scientific Merit	/30
Poster Presentation	/20
TOTAL SCORE	 /100