



Commission on  
P-12 Engineering  
Education

## 2024 ASEE PreK-12 Teacher Conference Sponsorship Opportunities

Dear P-12 Engineering Education Enthusiast:

Please join us in supporting the ASEE PreK-12 Teacher Conference. This annual conference brings together local pre-kindergarten to grade 12 educators at sites across the country and Canada wherever ASEE is hosting its annual conference. In partnership with local school districts, engineering and STEM teacher membership groups, and participating university faculty, the event provides a space for ASEE's expert members, local teachers, and other partners to share best practices, research findings, and innovative teaching techniques in the field of engineering education while growing local engineering education expertise. This conference attracts 150-200 educators annually. We are working to improve continuous involvement with those attendees by inviting them to ongoing online webinars, including an annual online showcase of recorded conference sessions sent to prior attendees annually.

In 2024, the [P-12 Teacher Conference](#) "Increasing and Diversifying Access to STEM" will be hosted on June 22, 2024, at Portland State University's [Maseeh College of Engineering and Computer Science](#). We are drawing on a local educator pool, including formal and informal educators from pre-schools to technical high schools, museums, camps, and classrooms. Our local partners include PSU, [Portland Metro STEM Partnership](#), and [Oregon MESA](#). This year, we will pilot a program for engineering faculty to learn from the conference as well, expanding opportunities for ASEE members to learn about teacher professional development and engineering outreach.

By supporting the ASEE PreK-12 Teacher Conference, you will have a unique opportunity to demonstrate your commitment to educating the next generation of engineers and innovators. We offer sponsorship packages starting at <\$1K with benefits including logo placement, recognition, keynote opportunities, and more. Let's make an impact on engineering education across North America because **early engineering education is everyone's business.**

Sincerely,

Dr. Katey Shirey

Chair, ASEE Commission on P12 Engineering Education (CP12)

ASEE CP12 Commitments:

- ASEE volunteers will organize the conference, recruit sessions from ASEE members, and recruit attendees.
- ASEE will provide ten no-cost passes for local educators to attend the full ASEE conference for a day of learning alongside ASEE members.



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### 2024 ASEE PreK-12 Teacher Conference Sponsorship Tiers

	<b>Pinnacle Tier</b> Over \$10,000	<b>Innovation Tier</b> \$5,000-\$9,999	<b>Foundation Tier</b> Under \$5,000
Keynote speaker invitation	★		
Dedicated sponsored conference sessions or panels	Three	Two	
Sponsor recognition during conference remarks, keynotes, sessions, and breaks	★	★	
Dedicated sponsor promotional space for a tabletop or booth	★	★	
Conference passes to attend and interact with attendees directly	Four	Three	One
Follow-up webinars and showcase opportunities for continued connection with CP12 audiences	★	★	★
Exclusive networking event with speakers, local community partners, and ASEE CP12 leadership	★	★	★
Access to attendee list including school and school address, subjects and grades taught, and school email address	★	★	★

#### Additional Benefits Beginning 2025

The conference is hosted at a sponsor-preferred location*	★		
One-day complimentary ASEE Conference passes to attend ASEE with teachers, including a social event with ASEE leadership*	Two	One	
Ad choice for an advertisement highlighting conference sponsorship in J-PEER, the Journal for Precollege Engineering Education*	Whole page	½ page	