

**ELD Extended Executive Committee Meeting  
ASEE Annual Conference, Garfield Room, Hyatt Hotel  
Wednesday June 28, 2017**

**Present:** Alice Trussel (Awards- outgoing), Amy Buhler (Development), Amy Van Epps (Awards & Electronic Voting), Bernadette Ewen (Director), Bruce Neville (Division Chair), Craig Beard (Nominating), Daniela Solomon (Scholarly Communications), David Hubbard (Accreditation & Standards), Dave Schmitt (Membership), Eric Schares (Member, Publications and Website Committees), John Napp (Director), Julie Cook (Secretary/Treasurer), Kari Kozak (Website), Kevin Drees (Mentoring), Kristen MacCartney (Newsletter), Mel DeSart (E-Lists), Michael White (Anniversary Celebration), Willie Baer (Program Chair), Zachary Painter (Archives)

**Extended Executive Committee re-appointments and new appointments:**

Re-appointed: Zachary Painter (Archives), Mel DeSart (E-Lists), Kevin Drees (Mentoring)  
New appointments: Amy Van Epps (Awards), Kristen MacCartney (Newsletter), Craig Beard (Nominating), Daniela Solomon (Scholarly Communication), Kari Kozak (Website).  
End of temporary committee: Michael White (Anniversary Committee)  
The EEC unanimously approved these changes.

**Report on the PIC Meeting:**

PIC meeting was attended by Willie and Craig.

Craig will contact Teri (PIC IV Chair) about our bylaws and let her know that they are, in fact, updated on the ELD website. Teri needs to see proof of ASEE Board approval of the bylaws. Craig will follow through with Teri.

**ASEE Anniversary**

The 125<sup>th</sup> Anniversary of ASEE is next year. Do we want to contribute to the celebration/programming?

Mike: make a poster of a timeline of engineering information.

Kari: Prism will do interviews with engineers, maybe we can participate.

Willie: perhaps the Prism issue could include a timeline/article about 125 years of engineering information. EEC discussed having Mike join the ASEE Anniversary Committee. Bruce will contact Teri to find out process for getting on the committee.

**Membership issues**

Mel: ELD membership has been falling. Serious issue of ALA and ASEE overlapping 5 out of 6 next conferences. Since ASEE moved to 4th weekend in June instead of 3rd. We should express this concern to Teri (PIC IV Chair). Willie will be contacting Idaho librarians about helping to plan 2018 (taking place in Salt Lake City) but also to recruit them to ELD. Big issue for us that people have to choose between ASEE/ELD and ALA, and we've seen members choosing to attend ALA over ELD.

**Recruitment ideas:** Science boot camps are a great place to recruit. Noted that lots of ALA business takes place outside of their conference, either virtually or at ALA Mid-Winter. All of our business takes place at the conference. Membership Committee has brainstormed for ideas for recruiting. Determined that tracking new hires, etc. requires quite a bit of legwork. We saw our membership dip when the dues went up. Our numbers have been steady for last 2-3 years. Perhaps we should add a recruitment function to the membership committee. Plan to come up with a recruitment strategy in the next year including ideas to reach schools. Dave will have committee look at this. Mel: an additional area to examine is how to reach people that have picked up engineering as a secondary responsibility.

## **Development**

Amy B. reported that the development committee decided to have a continuing liaison with Elsevier and IEEE instead of having Directors be the liaison, which changes from year to year. With the increased travel stipends, this will make it easier for vendors to have a consistent contact person. The EEC agreed that this makes sense. Will require slight change to Directors' description of duties.

Amy B. started discussion of ways to increase the recognition of sponsors at the ELD Business Meeting, as extra recognition for their support is beneficial. One idea discussed is to invite all our sponsors to the business meeting; allowing a table in the back at the meeting for sponsor swag. Idea comes from STS model. SLA does this too. Noted that his idea requires that the meeting setup would have to allow for extra space for additional attendees and a table. Kristen: give sponsors a 1 minute opportunity to give a spiel limited to one minute and one slide. This wouldn't require any extra meals or extra space. Noted that vendors like the opportunity for face-to-face time rather than distributing swag. The EEC decided to go with this idea. Amy B. will let sponsors know about this opportunity when she sends thank you notes for their 2017 support.

Several vendors proposed a lightening talk this year. We told them it was ok as long as it wasn't a sales talk, i.e. just to highlight new features. However, we didn't have enough member proposals this year. If the lightning talks are more structured and we give more guidance to the moderator who must stick to schedule, we will have time for vendor talks in addition to the member talks. Noted that since there is food served, this complicates things, as it increases the time needed for the session.

## **Program Chair:**

Willie asked for feedback and comments from the group, especially in regards to ASEE's changes for this year's conference. Sunday afternoon: this year we didn't have any sessions scheduled. We might in upcoming years. This year it didn't affect us because we didn't schedule any on Sunday. ASEE wants to make more \$\$- and Wednesday sessions were often worse attended because people start leaving. Have to take into account extra time for members - if Sunday meetings are scheduled they have to come here on Saturday. Ongoing discussion about viability and benefits of scheduling Sunday afternoon sessions. For 2018: do we want to offer workshops or an unconference? Now that ASEE has programming on Sunday, we couldn't really schedule then as cross-programming is a no-no. What about a Wednesday afternoon workshop/session. We did this in 2008. What are trending themes for a potential workshop? Would a Wednesday workshop be sufficiently attended? Schedule it for a 2 hour session: still gives people time to leave on Wednesday afternoon, time enough to raise issues, have discussion. This requires that the EEC meeting be scheduled for Wednesday a.m.

## **2018 Program Ideas:**

Teaching engineering resources to non-engineers; engineering/technology for humanities people; co-sponsor a session with an education division: i.e. liberal education; "engineering faculty willingness to teach and non-majors willingness to learn" was a session this year. M349. Who would be audience for this type of thing? Perhaps P-12 people that are teaching technology to a broader/less technical audience; OER (open education resources); offer more to later career librarians, mid-career refresh, later career planning, succession planning, how to rise to power! This could do well in a panel format (how to propose a panel? Submit a proposal for the panel at when paper proposals are submitted; program chair reviews; is not a technical session); "How to write a paper" workshop, (although hosting a webinar before the paper due date would be more timely and useful); how to make a poster or how to turn a paper into a poster. Do we know what the 2018 ASEE theme is yet? (No).

Scholarly Communication Committee: Daniela brought up issue of promoting member articles on our website or on a more broadly available platform such as Mendalay. Do we know where are our ASEE papers are indexed? Do we know to get them indexed in library literature or education databases? What about getting involved in the Engineering Archive (@engrXiv)? This highlights the problem with the ASEE publish to present requirement, since if a paper is published as a conference paper then it can't also be published in a journal. Many people may be choosing not to publish with ASEE because of this.

**Meeting minutes respectfully submitted by Julie Cook, Secretary/Treasurer, ELD**